



# LIBENBERG & ASSOCIATES

SECURITY STRATEGY  
CONSULTANTS SERVING  
SOUTHERN AFRICA



# SECURITY DECISIONS THAT MATTER

"Security shouldn't be a grudge purchase - yet for many organisations, it is.

Clients often invest heavily in guards, systems, and procedures without clear strategic direction. The result? Money is spent, many risks remain unaddressed, and the outcomes are unclear. Even good operational delivery by security service providers can't overcome a weak strategic foundation.

At Liebenberg & Associates, we solve this problem. We help organisations and their security service providers understand what outcomes security needs to enable, how to allocate resources defensibly, and how to position protection as a business advantage rather than an obligation.

Clients don't buy cameras or guards - they buy outcomes: business continuity, resilient operations, profitability, and confident risk governance in Southern Africa's complex threat environment.

We deliver those outcomes through independent guidance, rigorous analysis, and strategic expertise earned over decades operating in the realities we now advise on."

**- Danie Liebenberg | Founder & Principal**



# WHO WE ARE



We didn't start as strategic consultants.

When we founded Liebenberg & Associates in 2009, we focused on operational and technical security consulting. But we kept seeing the same pattern: clients investing heavily without strategic direction. Even excellent delivery couldn't overcome that gap.

So we evolved. Strategic security planning is now our core service - helping organisations understand what outcomes security needs to enable, how to make defensible resource decisions, and how to position protection as a competitive advantage. We still provide operational and technical expertise in the forms of master planning, audits, incident analysis, and training - but strategy comes first.

We're completely independent. No product partnerships, no vendor relationships, no referral arrangements. Our recommendations serve only client interests.

Based in Johannesburg, we work across Southern Africa - from mining operations and manufacturing facilities to residential estates, corporate headquarters, and critical infrastructure. Our clients include executives, boards, developers, and security leaders who recognise that effective security requires strategy first, systems second.

Led by founder Danie Liebenberg, our team brings decades of combined experience across investigative policing, corporate security, threat intelligence, system design, and strategic consulting. We've operated in the realities we now advise on.

Most of our clients work with us over many years. Some since 2009. That retention reflects trust earned through consistent delivery, honest advice, and genuine partnership.





## OUR SERVICES

Most security programs answer the wrong question. They ask "what services and systems do we need?" when they should be asking "what outcomes does security need to enable?"

That's where we start.

### **Security Strategy and Planning**

This is our core service - and where the most important decisions get made. We help clients understand what truly matters, evaluate trade-offs in their specific context, and build strategic frameworks that intentionally position security as a business enabler rather than a cost center.

When clients have clear strategic direction, everything else becomes more effective and better valued. This is where security stops being a grudge purchase.

### **Security Master Plan Development**

We translate strategic direction into integrated protection frameworks - combining technology, personnel, policies, and procedures into comprehensive, implementable designs specific to Southern Africa's high-risk environment.

Master plans show how each security element works together to achieve defined outcomes, with complete specifications for risk assessments, technical design, tender facilitation, and implementation management.



# OUR SERVICES - CONTINUED

## Implementation Oversight

Plans fail when execution doesn't match design. Our technical project managers ensure clients receive what we've recommended, not what suppliers prefer to sell. We oversee tenders, installations, and vendor appointments, verifying that systems and procedures perform as intended.

## Security Audits and Reviews

We assess how security performance aligns with organisational objectives, examining procedures, infrastructure, systems, personnel, and compliance. Each audit includes current threat and risk assessment, identifies gaps, and provides prioritised recommendations with implementation support.

## Security-Related Incident Analysis

When a security incident occurs, we establish the facts using structured, evidence-based methodology to uncover underlying causes and weaknesses in systems, processes, and personnel.

Our focus is on improving security to prevent recurrence, not on prosecution. We identify root causes, assess gaps, and provide actionable recommendations that strengthen defenses. We treat every analysis as an opportunity to enhance organisational resilience and extract maximum learning value from adverse events.

## Security Awareness Training

Personnel make or break security programs. We equip teams with practical knowledge and skills to prevent, detect, and respond to threats - tailored to operational realities and Southern Africa's risk environment, with scenario-based training and post-training assessments.

# WHY SOUTHERN AFRICA

Southern Africa presents security challenges that generic international frameworks don't address.

Organised crime syndicates operate with sophistication that rivals corporate entities. Cash-in-transit attacks, armed robberies, kidnapping-for-ransom, copper theft, and cargo hijacking are persistent realities - not theoretical risks. Infrastructure vulnerabilities, economic pressures, and cross-border criminal networks create a threat landscape that demands regional expertise, not imported best practices.

Our team has operated across this environment for decades. We understand how crime evolves in the region, where organisations are most exposed, and what actually works in high-risk contexts. This isn't knowledge gained from reports or conferences - it's earned through investigative policing, corporate security operations, incident response, and strategic consulting across multiple countries and sectors.

Our guidance is grounded in Southern African operational realities. We know the threats, the response capabilities, the regulatory environment, and the practical constraints you navigate every day. This regional expertise is fundamental to everything we do.



# CONTACT US

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