



LIEBENBERG & ASSOCIATES

SECURITY STRATEGY
CONSULTANTS SERVING
SOUTHERN AFRICA



SECURITY DECISIONS THAT MATTER

"Organisations across Southern Africa face increasingly sophisticated threats - from organised crime syndicates to insider risks - that demand more than conventional responses. Effective security isn't about implementing every possible measure. It's about making informed choices that address actual risks and deliver measurable outcomes."

At Liebenberg & Associates, we focus on the decisions that determine whether security programs succeed or simply consume resources. We help clients understand the trade-offs, evaluate options against their specific context, and build frameworks that are both robust and sustainable.

Clients don't buy cameras, guards, or systems - they buy outcomes. Security solutions that protect people and assets, enable business continuity, and stand up to evolving threats. We're committed to helping our clients achieve those outcomes through independent guidance, rigorous analysis, and practical expertise grounded in Southern Africa's complex risk environment."

- Danie Liebenberg



Founded in 2009, Liebenberg & Associates is an independent security strategy consultancy serving clients across Southern Africa. We provide strategic guidance and practical expertise to organisations and communities navigating the region's complex threat landscape.

We work at two levels: firstly, the strategic, where security outcomes are determined through sound strategy, prioritisation, governance, and informed choice; and secondly the operational, where proper implementation and ongoing management deliver results. Our services include security strategy and planning, master plan development, audits and reviews, incident analysis, and awareness training. Each engagement is tailored to the client's specific operational environment, risk exposure, and business objectives.

Our client base spans every major sector - from mining, agriculture, and manufacturing to logistics, retail, healthcare, education, financial services, and residential communities. We've delivered successful engagements throughout South Africa and across the broader Southern African region, including Zambia, Mozambique, and Cameroon.

We are completely independent - we have no product partnerships or referral arrangements. Our recommendations serve only our clients' security needs, not vendor interests. We employ rigorous methodologies refined over 16 years of practice, incorporating advancements in technology, threat intelligence, regulatory requirements, and industry standards.

Led by founder Danie Liebenberg, our team includes specialist consultants in threat assessment, system design, implementation management, auditing, training, and incident analysis. Each brings deep domain expertise and decades of combined experience across law enforcement, corporate security, and consulting.

We help clients establish security frameworks that are proportionate, defensible, and aligned with organisational objectives, enabling them to operate with confidence in environments where crime and security risks are persistent realities.



STRATEGIC CONSULTING:

Effective security begins with clarity about what matters most. Before committing to specific solutions or investments, organisations need coherent security direction that aligns with business objectives, risk appetite, and operational constraints.

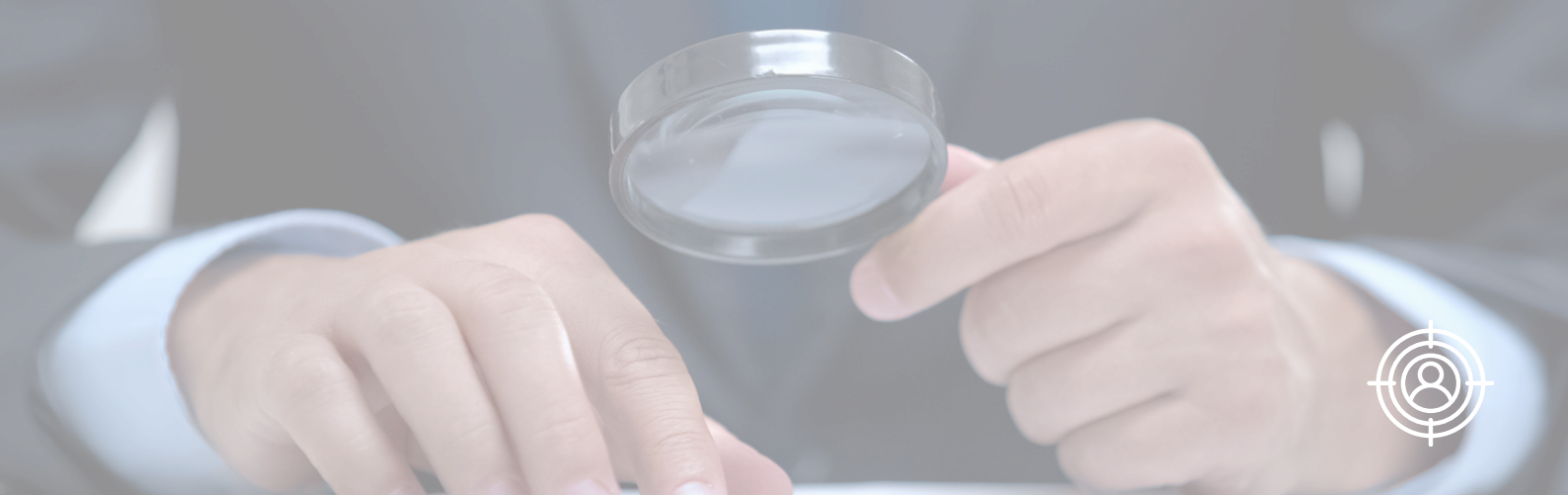
Security Strategy and Planning - We help clients define strategic priorities, establish governance frameworks, and build the foundation for resilient, sustainable security. This is where the most important decisions are made - decisions that determine whether security programs will deliver meaningful outcomes or simply consume resources.

Security Master Plan Development - A master plan translates strategic direction into an integrated protection framework. We provide comprehensive solutions that combine physical security technology, personnel, policies, and procedures into cohesive, implementable designs. Clients receive clear roadmaps showing how each security element works together to achieve defined protection outcomes.

Implementation Oversight - Our technical project managers ensure that plans are implemented as designed, that clients receive what we've recommended, not what suppliers prefer to sell. We oversee tenders, installations, and vendor appointments, and verify that systems and procedures perform as intended.

Security Audits and Reviews - Security measures must continue to perform effectively over time. Our audits provide independent assessments of security performance, identifying gaps, verifying compliance, and driving continuous improvement. Each audit leads to actionable recommendations that strengthen resilience.

Security Awareness Training - Personnel are critical to security success. Our training programs equip staff to recognise threats, follow protocols, and respond effectively to incidents. We develop practical, role-specific training tailored to each client's operational environment and risk profile.



INCIDENT ANALYSIS:

When security-related incidents occur, understanding what happened and why is essential to preventing recurrence and strengthening defenses.

Our approach

We establish the facts through structured investigation, gathering and analysing information to uncover underlying causes, contributing factors, and vulnerabilities that allowed the incident to occur. Our findings explain not only what happened, but why - providing decision-makers with the clarity needed to take corrective action.

Purpose and value

Every incident analysis is an opportunity for improvement. By identifying gaps in systems, processes, or defenses, we highlight areas where security frameworks can be strengthened. This makes incident analysis a powerful tool for building resilience, not just resolving individual events.

Methodology

Our analysts employ rigorous methodologies developed through decades of investigative and security experience. We approach each case with thoroughness and discretion, providing reliable findings that clients can act upon with confidence.

Distinction from investigation

Incident analysis undertaken to improve security should not be confused with criminal investigation, which aims to identify and prosecute perpetrators. Our purpose is understanding and prevention, not prosecution. We do not conduct criminal investigations.



TAILORED SERVICES

While many clients engage us for comprehensive strategic consulting, we also provide focused expertise in specific areas:

- Risk and threat assessments
- Vulnerability identification and analysis
- Evaluation of existing security measures
- Technical design of security systems
- Professional oversight of installations
- Security tender facilitation
- Development of security policies and procedures
- Security-related incident analysis
- Security awareness training programs

Each service is grounded in our independence, regional expertise, and proven methodologies developed over years of protecting clients across Southern Africa.

VALUES, VISION & MISSION

Our values:

We are committed to independence, rigor, and practical results in everything we do. Our approach is built on extensive expertise, evidence-based analysis, and a relentless focus on outcomes that matter.

Our vision:

To be recognised throughout Southern Africa as the consultancy that helps organisations make security decisions with clarity and confidence, enabling them to operate and thrive in complex risk environments.

Our mission:

We guide clients through the choices that shape their long-term security outcomes, providing independent strategic guidance and practical expertise that protects people, assets, and operational continuity.



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